



THE CANADIAN  
BAR ASSOCIATION

# CBA YOUNG LAWYERS CONFERENCE

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## SPONSORSHIP OPPORTUNITIES

JUNE 5, 2020 | TORONTO (ON)

## SPONSORSHIP OPPORTUNITIES

### LUNCHEON WITH KEYNOTE SPEAKER CHIEF JUSTICE WAGNER SPONSORSHIP

**\$4,000**

(MAXIMUM 1 SPONSORSHIP AVAILABLE)

*The Luncheon is a full attendance event attended by all participants and presenters. Keynote Speaker Chief Justice Wagner will entertain this session and share his point of view in respect to the place currently held by Young Lawyers, and their role in the future.*

***Sponsorship of this event will provide the sponsoring company with the following:***

- Title sponsor of the luncheon
- Prominent signage with corporate logo at the lunch room entrance and inside the room (provided by sponsor)
- Opportunity to place a brochure or gift on each table (provided by sponsor)
- 2-minute speaking opportunity at the beginning of the lunch or 30 second video, must be in line with conference theme and subject to approval by CBA
- Corporate logo appearances on multiple occasions on large screen during the conference
- Opportunity to include a promotional piece on the conference display table (provided by sponsor)
- Corporate logo with web link on the conference page of the CBA website
- Corporate logo included on conference sponsor signage
- Prominent positioning of corporate logo on the electronic and / or printed conference agenda (if participation is confirmed prior to our printing schedule)
- Acknowledgement of the sponsor by the Conference Chair
- Complimentary attendance to the conference for two (2) representatives

### CLOSING RECEPTION SPONSORSHIP (MAXIMUM 1 SPONSORSHIP AVAILABLE)

**\$2,750**

*The closing reception is where it all wraps up. Delegates gather to discuss the events of the day and network with their colleagues. Great way to close the event!*

***Sponsorship of this event will provide the sponsoring company with the following:***

- Title sponsor of the reception
- Prominent signage with corporate logo at the reception room entrance (provided by sponsor)
- Opportunity to place a brochure or gift on cocktail tables (provided by sponsor)
- Opportunity to provide a 2-minute welcome greeting to attendees
- Opportunity to include a promotional piece on the conference display table (provided by sponsor)
- Corporate logo with web link on the conference page of the CBA website
- Corporate logo included on conference sponsor signage
- Prominent positioning of corporate logo on the electronic and / or printed conference agenda (if participation is confirmed prior to our printing schedule)
- Acknowledgement of the sponsor by the Conference Chair
- Complimentary attendance to the conference for one (1) representative
- 2 tickets to attend sponsored event

## **BREAKFAST SPONSORSHIP** (MAXIMUM 1 SPONSORSHIP AVAILABLE)

**\$2,500**

*All delegates and presenters are welcome to enjoy a great breakfast that will start the day the right way!*

### **Sponsorship of this event will provide the sponsoring company with the following:**

- Prominent signage with corporate logo during the breakfast (provided by sponsor)
- Opportunity to include a promotional piece on the conference display table (provided by sponsor)
- Corporate logo with web link on the conference page of the CBA website
- Corporate logo included on conference sponsor signage
- Corporate logo on the electronic and / or printed conference agenda (if participation is confirmed prior to our printing schedule)

## **REFRESHMENT BREAK SPONSORSHIP** (2 SPONSORSHIP OPPORTUNITIES AVAILABLE)

**\$1,500 EACH**

*The refreshment breaks will be held during the morning and afternoon of the conference. They are a wonderful “meet and greet” opportunity attended by all registered participants and presenters. Sponsor has the opportunity to provide branded napkins to be displayed at each station at their own cost.*

### **Sponsorship of this event will provide the sponsoring company with the following:**

- Prominent signage with corporate logo during the refreshment break (provided by sponsor)
- Opportunity to provide branded napkins to be displayed on each station (provided by sponsor)
- Opportunity to include a promotional piece on the conference display table (provided by sponsor)
- Corporate logo with web link on the conference page of the CBA website
- Corporate logo included on conference sponsor signage
- Corporate logo on the electronic and / or printed conference agenda (if participation is confirmed prior to our printing schedule)

## **SESSION SPONSORSHIP** (5 OPPORTUNITIES)

**\$1,500 EACH**

*The main reason for attending the conference still remains the valuable professional development and learning to be had at the sessions. Be the supporter of one of these sessions to show the delegates the support you want to provide the profession with.*

### **Sponsorship of one of the five (5) sessions will provide the sponsoring company with the following:**

- Corporate logo with web link on the conference page of the CBA website
- Corporate logo on the electronic and / or printed conference agenda (if participation is confirmed prior to our printing schedule)
- Corporate logo included on conference sponsor signage
- Opportunity to include a promotional piece on the conference display table (provided by sponsor)
- Session choices, based upon a first-come, first-serve basis, are:
  - TOMORROW’S PRACTICE, WITH A PANEL OF SEASONED AND INFLUENTIAL LEGAL PRACTITIONERS
  - VIEW FROM THE BENCH: THE PAST, THE PRESENT AND THE FUTURE
  - CONCURRENT SESSIONS: INNOVATION IN THE LAW: TECHNOLOGY INNOVATION / SOCIAL INNOVATION
  - CONCURRENT SESSIONS: PROFESSION: INNOVATIONS IN FIRM STRUCTURE / GETTING STARTED ON YOUR OWN
  - CONCURRENT SESSIONS: ACCESS TO JUSTICE: PRO BONO AND ACCESS / DIVERSITY AND INCLUSION

## CONFERENCE LANYARD SPONSORSHIP (MAXIMUM 1 SPONSORSHIP AVAILABLE)

**\$2,000**

*Be seen throughout the event day with your company brand on each delegate, speaker, exhibitor, and staff onsite.*

***Sponsorship of this option will provide the sponsoring company with the following:***

- Logo imprint on delegate lanyards (provided by sponsor)
- Opportunity to include a promotional piece on the conference display table (provided by sponsor)
- Corporate logo with web link on the conference page of the CBA website
- Corporate logo included on conference sponsor signage
- Corporate logo on the electronic and / or printed conference agenda (if participation is confirmed prior to our printing schedule)

## WI-FI SPONSORSHIP (MAXIMUM 1 SPONSORSHIP AVAILABLE)

**\$1,500**

*Complimentary Wi-Fi is a much-appreciated service. Be the organization proving this service to all delegates and presenters by selecting this exclusive opportunity.*

***Sponsorship of this option will provide the sponsoring company with the following:***

- Opportunity to select the Wi-Fi access code within the parameters of the provider
- Opportunity to include a promotional piece on the conference display table (provided by sponsor)
- Corporate logo with web link on the conference page of the CBA website
- Corporate logo on the electronic and / or printed conference agenda (if participation is confirmed prior to our printing schedule)

## “KNOW-BEFORE-YOU-GO” EMAIL SPONSORSHIP (MAXIMUM 1 SPONSORSHIP AVAILABLE)

**\$500**

*The “Know Before You Go” email is a much-anticipated roadmap sent to all registrants prior to the event, detailing what to expect once onsite. That email is very useful to all conference participants and includes detailed information, tips and scheduled events.*

***Sponsorship of this option will provide the sponsoring company with the following:***

- The opportunity to provide a custom-designed digital banner ad to be placed in this final delegate email. Specs and timelines for submission to be provided by the CBA
- Corporate logo with web link on the conference page of the CBA website
- Corporate logo on the electronic and / or printed conference agenda (if participation is confirmed prior to our printing schedule)

## ONSITE AGENDA AD SPACE

**\$500 PER AD**

*The printed agenda is a valuable tool that guides the delegates throughout their day, and even afterwards.*

***Sponsorship of this option will provide the sponsoring company with the following:***

- The opportunity to provide a half-page ad to be placed the electronic and / or printed conference agenda (if participation is confirmed prior to our printing schedule). Specs and timelines for submission to be provided by the CBA.
- Corporate logo with web link on the conference page of the CBA website

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### EXHIBITOR DISPLAY TABLE (MAXIMUM 3 SPONSORSHIPS AVAILABLE)

**\$750 + TAX EACH**

*Table displays are a cost-effective opportunity to meet and educate participants during the course of the conference. One six-foot table and two chairs will be provided. Please note that this option does not include access to the sessions.*

### DISPLAY TABLE FOR PROMOTIONAL MATERIAL

**\$500 + TAX EACH**

*Promotional material will be displayed on a table at the conference and made available to all registered participants and presenters (provided by sponsor).*

**CUSTOM PACKAGES ALSO AVAILABLE – CONTACT THE CBA DIRECTLY FOR MORE INFORMATION**

#### **Sébastien Ranger | CMP**

Meeting Planner, Professional Development and events

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