

## SPONSORSHIP OPPORTUNITIES

### LUNCHEON WITH KEYNOTE SPEAKER

**\$4,000**

*Conference luncheon is held at the Conference venue and attended by all participants*

#### Sponsorship of the luncheon will include:

- Two (2) minute speaking opportunity at the beginning of the luncheon, must be in line with conference theme and subject to approval by CBA
- Opportunity to place a brochure or gift on each luncheon table (provided at the expense of the sponsor)
- Opportunity to include a promotional piece on the conference display table (provided at the expense of the sponsor)
- Prominent signage with corporate logo at the luncheon room entrance
- Corporate logo with web link on the conference page of the CBA website
- Prominent positioning of sponsors corporate logo on the electronic and/or printed conference agenda (if participation is confirmed prior to the printing schedule)
- Acknowledgement of the sponsor by the Conference Chair
- Complimentary attendance to the conference for two (2) representatives

### NETWORKING RECEPTION

**\$3,000**

*Held immediately following the completion of the first day of the conference, this well-attended reception is open to all registered delegates and speakers.*

#### Sponsorship of the reception will include:

- Opportunity to place a brochure or gift on each cocktail table (provided at the expense of the sponsor)
- Opportunity to include a promotional piece on the conference display table (provided at the expense of the sponsor)
- Prominent signage with corporate logo at the cocktail room entrance
- Corporate logo with web link on the conference page of the CBA website
- Prominent positioning of sponsors corporate logo on the electronic and/or printed conference agenda (if participation is confirmed prior to the printing schedule)
- Acknowledgement of the sponsor by the Conference Chair
- Complimentary attendance to the conference for one (1) representative

### BREAKFAST (2 OPPORTUNITIES)

**\$2,500**

*Held in the foyer adjacent to the meeting venue, all delegates and presenters are welcome.*

#### Sponsorship of the reception will include:

- Prominent signage with corporate logo at the during the breakfast
- Opportunity to include a promotional piece on the conference display table (provided at the expense of the sponsor)
- Corporate logo with web link on the conference page of the CBA website
- Prominent positioning of sponsors corporate logo on the electronic and/or printed conference agenda (if participation is confirmed prior to the printing schedule)
- Acknowledgement of the sponsor by the Conference Chair

- \* Subject to approval by the CBA.
- \*\* Provided at the expense of the sponsor.
- \*\*\* All additional expenses are the responsibility of the sponsor.

For additional details, please contact:  
**Sébastien Ranger**  
Event Planner | Canadian Bar Association  
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## SPONSORSHIP OPPORTUNITIES CONT'D

<b>CONFERENCE LANYARDS</b>	<b>\$2,500</b>
Your logo featured on the conference lanyard provided to all attendees.	
<b>CONFERENCE Wi-Fi</b>	<b>\$2,000</b>
Your logo with the Wi-Fi access instructions displayed throughout the conference.	
<b>POWER PACKAGE</b>	<b>\$2,000</b>
Recognition as the official sponsor of the power stations setup throughout the plenary room.	
<b>EXHIBITOR TABLE</b>	<b>\$1,500</b>
Opportunity to interact one on one with attendees. Includes one (1) 6ft table, two (2) chairs and exhibitor participation for up to two (2) representatives. ***	
<b>REFRESHMENT BREAKS</b> (3 Opportunities)	<b>\$1,500</b>
Sole sponsorship of one (1) of three (3) refreshment breaks. Your logo displayed via signage in the break area.	
<b>'KNOW-BEFORE-YOU-GO' MESSAGE</b>	<b>\$1,000</b>
Recognition in the final message sent to attendees before heading to the conference – the message includes tips and reminders about the conference and will include a hyperlink to your site.	
<b>ONSITE AGENDA</b>	<b>\$1,000</b>
Recognition as the official onsite agenda sponsor, and an opportunity to include 1 (one) full page ad.	

### In addition to the above engagement opportunities, all sponsors will receive:

- Acknowledgement by the Conference Chair
- Your corporate logo on the:
  - Conference agenda (electronic and/or printed)
  - Conference sponsor signage
  - Conference web page

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