SPONSORSHIP OPPORTUNITIES

LUNCHION WITH KEYNOTE SPEAKER

Conference luncheon is held at the Conference venue and attended by all participants

Sponsorship of the luncheon will include:

- Two (2) minute speaking opportunity at the beginning of the luncheon, must be in line with conference theme and subject to approval by CBA
- Opportunity to place a brochure or gift on each luncheon table (provided at the expense of the sponsor)
- Opportunity to include a promotional piece on the conference display table (provided at the expense of the sponsor)
- Prominent signage with corporate logo at the luncheon room entrance
- Corporate logo with web link on the conference page of the CBA website
- Prominent positioning of sponsors corporate logo on the electronic and/or printed conference agenda (if participation is confirmed prior to the printing schedule)
- Acknowledgement of the sponsor by the Conference Chair
- Complimentary attendance to the conference for two (2) representatives

$4,000

NETWORKING RECEPTION

Held immediately following the completion of the first day of the conference, this well-attended reception is open to all registered delegates and speakers.

Sponsorship of the reception will include:

- Opportunity to place a brochure or gift on each cocktail table (provided at the expense of the sponsor)
- Opportunity to include a promotional piece on the conference display table (provided at the expense of the sponsor)
- Prominent signage with corporate logo at the cocktail room entrance
- Corporate logo with web link on the conference page of the CBA website
- Prominent positioning of sponsors corporate logo on the electronic and/or printed conference agenda (if participation is confirmed prior to the printing schedule)
- Acknowledgement of the sponsor by the Conference Chair
- Complimentary attendance to the conference for one (1) representative

$3,000

BREAKFAST (2 OPPORTUNITIES)

Held in the foyer adjacent to the meeting venue, all delegates and presenters are welcome.

Sponsorship of the reception will include:

- Prominent signage with corporate logo at the during the breakfast
- Opportunity to include a promotional piece on the conference display table (provided at the expense of the sponsor)
- Corporate logo with web link on the conference page of the CBA website
- Prominent positioning of sponsors corporate logo on the electronic and/or printed conference agenda (if participation is confirmed prior to the printing schedule)
- Acknowledgement of the sponsor by the Conference Chair

$2,500

* Subject to approval by the CBA.
** Provided at the expense of the sponsor.
*** All additional expenses are the responsibility of the sponsor.

For additional details, please contact:
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SPONSORSHIP OPPORTUNITIES CONT'D

CONFERENCE LANYARDS $2,500
Your logo featured on the conference lanyard provided to all attendees.

CONFERENCE Wi-Fi $2,000
Your logo with the Wi-Fi access instructions displayed throughout the conference.

POWER PACKAGE $2,000
Recognition as the official sponsor of the power stations setup throughout the plenary room.

EXHIBITOR TABLE $1,500
Opportunity to interact one on one with attendees. Includes one (1) 6ft table, two (2) chairs and exhibitor participation for up to two (2) representatives. ***

REFRESHMENT BREAKS (3 Opportunities) $1,500
Sole sponsorship of one (1) of three (3) refreshment breaks. Your logo displayed via signage in the break area.

‘KNOW-BEFORE-YOU-GO’ MESSAGE $1,000
Recognition in the final message sent to attendees before heading to the conference – the message includes tips and reminders about the conference and will include a hyperlink to your site.

ONSITE AGENDA $1,000
Recognition as the official onsite agenda sponsor, and an opportunity to include 1 (one) full page ad.

In addition to the above engagement opportunities, all sponsors will receive:

• Acknowledgement by the Conference Chair
• Your corporate logo on the:
  ▪ Conference agenda (electronic and/or printed)
  ▪ Conference sponsor signage
  ▪ Conference web page

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