



THE CANADIAN  
BAR ASSOCIATION

# CBA ENVIRONMENTAL, ENERGY & RESOURCES LAW SUMMIT

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MAY 21 – 22, 2020 | TORONTO (ON)

# CBA ENVIRONMENTAL, ENERGY & RESOURCES LAW SUMMIT

## SPONSORSHIP OPPORTUNITIES

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### THURSDAY NIGHT COCKTAIL RECEPTION & KEYNOTE ADDRESS SPONSOR\*

(One (1) opportunity available)

**\$5,000**

Held immediately following the first day of the conference, this traditionally well-attended reception is open to all registered delegates and presenters.

*Sponsorship of this event will provide the sponsoring company with the following:*

- Naming rights sponsorship of the cocktail reception
- Complimentary attendance to the conference for two (2) representatives
- Prominent signage with corporate logo at the room entrance and inside the room (provided by sponsor)
- Two (2) minute speaking opportunity at the beginning of the reception, must be in line with conference theme and subject to approval by CBA
- Opportunity to place a brochure or gift on reception tables (provided by sponsor)
- Corporate logo with web link on the conference page of the CBA website
- Corporate logo included on conference sponsor signage
- Prominent positioning of corporate logo on the electronic and / or printed conference brochure (if participation is confirmed prior to our printing schedule)
- Acknowledgement of the sponsor by the Conference Chair
- First right of refusal to sponsor entertainment at reception. Cost must be covered by sponsor

### LUNCHEON SPONSOR\*

(Two (2) opportunities available)

**\$4,000**

The luncheons are full attendance events held in the main room in the conference facilities. These are attended by participants and presenters. Depending on availability, each of these events will feature a keynote speaker(s) as well as a head table with the keynote speaker(s) and VIPs.

*Sponsorship of this event will provide the sponsoring company with the following:*

- Complimentary attendance to the conference for one (1) representative
- Prominent signage with corporate logo at entrance to and inside the dinner room (provided by sponsor)
- Two (2) minute speaking opportunity at the beginning of the dinner, must be in line with conference theme and subject to approval by CBA
- Opportunity to place a brochure or gift at each chair at dinner (copies provided by sponsor)
- Opportunity to include a promotional piece at the conference delegate kit table (copies provided by sponsor)
- Corporate logo with web link on the conference page of the CBA website
- Corporate logo included on conference sponsor signage
- Prominent positioning of corporate logo on the electronic and / or printed conference brochure (if participation is confirmed prior to our printing schedule)
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### BREAKFAST SPONSORSHIP\*

**(Two (2) opportunities available)**

**\$3,000**

Held in the main foyer adjacent to the meeting venue, all delegates and presenters are welcome.

*Sponsorship of this event will provide the sponsoring company with the following:*

- Complimentary attendance to the conference for one (1) representative
- Prominent signage with corporate logo during the breakfast (provided by sponsor)
- Corporate logo with web link on the conference page of the CBA website
- Corporate logo included on conference sponsor signage
- Corporate logo on the electronic and / or printed conference brochure (if participation is confirmed prior to our printing schedule)
- Acknowledgement of the sponsor by the Conference Chair

### WI-FI SPONSORSHIP\*

**(One (1) opportunity available)**

**\$2,500**

Have your brand seen by everyone who uses complimentary Wi-Fi throughout the convention center. You will have the ability to select the password delegates use each day in order to increase your exposure.

*Sponsorship of this event will provide the sponsoring company with the following:*

- Opportunity to select the Wi-Fi password (subject to CBA approval)
- Corporate logo with web link on the conference page of the CBA website
- Corporate logo included on conference sponsor signage
- Corporate logo on the electronic and / or printed conference brochure (if participation is confirmed prior to our printing schedule)
- Acknowledgement of the sponsor by the Conference Chair

### REFRESHMENT BREAK SPONSORSHIP\*

**(Two (2) opportunities available)**

**\$2,000**

Two refreshment breaks will be held each day and are wonderful meet and greet opportunities. Refreshment breaks are attended by all registered participants and presenters. Sponsor has the opportunity to provide branded napkins to be displayed at each station at their own costs. CBA can assist with production.

*Sponsorship of this event will provide the sponsoring company with the following:*

- Prominent signage with corporate logo during the refreshment break (provided by sponsor)
- Corporate logo with web link on the conference page of the CBA website
- Corporate logo included on conference sponsor signage
- Corporate logo on the electronic and / or printed conference brochure (if participation is confirmed prior to our printing schedule)
- Acknowledgement of the sponsor by the Conference Chair

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### LANYARD SPONSOR\*

**(One (1) opportunity available)**

**\$2,000**

Be seen throughout each day of the event with your company brand on each delegate, speaker, exhibitor and staff onsite. Sponsorship does not include design and production costs of the lanyards. CBA can make special arrangements if providing existing lanyards.

*Sponsorship of this event will provide the sponsoring company with the following:*

- Corporate logo with web link on the conference page of the CBA website
- Corporate logo included on conference sponsor signage
- Corporate logo on the electronic and / or printed conference brochure (if participation is confirmed prior to our printing schedule)
- Acknowledgement of the sponsor by the Conference Chair

### POWERED TABLES\*

**(One (1) opportunity available)**

**\$1,500**

Supply each delegate table with power for their laptops. A much-needed enhancement to every conference!

*Sponsorship of this event will provide the sponsoring company with the following:*

- Tent card on each table promoting power sponsor
- Prominent signage with corporate logo during the breakfast (provided by sponsor)
- Corporate logo with web link on the conference page of the CBA website
- Corporate logo included on conference sponsor signage
- Corporate logo on the electronic and / or printed conference brochure (if participation is confirmed prior to our printing schedule)
- Acknowledgement of the sponsor by the Conference Chair

### “KNOW BEFORE YOU GO” EMAIL SPONSOR

**(One (1) opportunity available)**

**\$1,500**

The “Know Before You Go” email is a much-anticipated roadmap detailing what delegates can expect before arriving and once onsite at the conference.

*Sponsorship of this event will provide the sponsoring company with the following:*

- A custom-designed digital banner advertisement to be included in the final delegate email. Digital artwork will be supplied by the sponsoring company and subject to CBA approval. \*\*
- Corporate logo on the conference website with website link
- Prominent positioning of your corporate logo on the agenda

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**PANEL DISCUSSION SPONSORSHIP\*** \$1,000

The Conference will include multiple panel discussions, all held in the plenary room. All delegates and presenters are welcome.

*Sponsorship of this event will provide the sponsoring company with the following:*

- Inclusion of corporate logo on the cover of the electronic conference brochure
- Corporate logo available on the session bumper slide
- Corporate logo with web link on the conference page of the CBA website
- Prominent signage with corporate logo at the entrance to and in the conference room during the Panel
- Rotating on-screen recognition throughout conference
- Acknowledgement of the sponsor by the Conference Chair

**EXHIBITOR DISPLAY TABLE\*** \$1,000

A display table is a wonderful opportunity to meet and educate participants during the course of the conference. Includes: one six-foot table and two chairs. Registration to the conference (including access to the food and beverage) must be purchased in addition to the exhibitor table.

**PROMOTIONAL MATERIAL\*** \$500 + tax

Inserts are an opportunity to provide information about your business, products and/or services to conference participants and speakers. Sponsors wishing to participate in the conference in a limited, cost-effective manner may wish to consider this option. Pamphlet format in 8.5x11 dimensions are suitable, as well as a branded item (e.g. pens, mints, mugs, charging devices, etc.). We welcome the opportunity to discuss having more prestigious items as a give-away.

For additional details, please contact:

CONFERENCE VENUE:	FOR ADDITIONAL DETAILS ON WAYS TO PARTNER WITH THE CBA, PLEASE CONTACT:
<b>Hilton Toronto</b> 145 Richmond St. W Toronto, ON M5H 2L2	<b>Dana Platias</b> Director, Business Development Canadian Bar Association   60 Slater St, Suite 1200   Ottawa, ON K1P 5H1 613-237-2925 ext. 118 <a href="mailto:danap@cba.org">danap@cba.org</a>

*\*Enhancements available*