## BIOGRAPHICAL INFORMATION FOR DAVID GUSCOTT

# **VANOC (Vancouver Olympic and Paralympic Organizing Committee)**

#### **Executive Vice President - Celebrations and Partnerships - 2006 to 2010**

Reporting to the CEO of VANOC and a member of the 5-person Executive Leadership Team.

- Responsible for the Opening, Closing and Victory Ceremonies for the 2010 Games, the Cultural Olympiad, and for the relationship between the Organizing Committee and its government partners (federal, provincial and municipal.)
  - The Opening Ceremonies, one of the most significant parts of the Olympic Games with a global TV audience estimated at 3.5 billion, must be designed to resonate with Canadians across the country and tell Canada's story to the world.
  - The Canadian audience for the Closing Ceremonies surpassed even the Opening Ceremonies' numbers
  - The Cultural Olympiad lasted over three years culminating in a 2010 celebration involving over 600 performances in 60 venues
- developed strong relationships with governmental partners throughout Canada and BC
- created several new lines of business including:
  - a partnership program that raised over \$23 million from provinces and territories across Canada to help with funding for the Games,
  - o another raised \$5 million from municipal partners in the Lower Mainland, and
  - a third raised \$5 million from various sources across Canada to augment the budget for the Opening Ceremonies

#### **Government of Ontario**

Various positions over 30 years including:

## Deputy Minister of Communications and Associate Secretary of Cabinet - 1998-2000 and 2003-2006

- Selected by Ontario Premier to create and lead a new organization to improve the structure and operation of Ontario Government communications in order to improve effectiveness, efficiency and professional skills. The organization was responsible for overall Ontario Government communications organization including strategic planning, advertising and market research, issue management, and emergency communications planning
- Adviser to all Cabinet meetings
- The next Ontario Premier asked him to return again to lead the organization for a second time.

## Deputy Minister of Transportation 2000 - 2003

Lead a staff of over 4,000 with an annual budget that exceeded \$2 billion. Responsible for over one half of the Province's total capital budget

 Responsible for business lines which included road safety; transportation planning; and capital delivery

## **Deputy Minister of Labour – 1997-1998**

Responsible labour relations, health and safety and employment standards in provincially regulated workplaces

#### **Board Experience**

- Member of the Board of Directors of several high-profile Ontario Government agencies, including:
  - Ontario Transportation Capital Corporation (initial operator of Hwy 407 ETR)
  - GO Transit (commuter transit operator)
  - o Ontario Financing Authority (borrowing agency for Ontario Government debt)
  - Infrastructure Ontario (the agency responsible for planning and executing P3 projects in Ontario)
  - Ontario Realty Corporation (the agency responsible for managing Ontario Government landholdings, leasing and building maintenance activities)

## **Education**

- Masters of Public Administration, Queen's University
- Bachelor of Environmental Studies, Urban and Regional Planning, University of Waterloo

## **Professional Memberships and Awards**

- Member Canadian Institute of Planners
- Member Olympic Order (awarded by Jacques Rogge Feb 2010)