



Corporate Counsel Committee, CBA National Competition Law Section

Presents a "Brown Bag" Seminar on:

Competition Compliance: Up Your Game, Add to the Bottom Line, and Be a Corporate Star

Continuing education, convenient and at no cost!



Today, in Canada, corporations and their managers that do not comply with competition laws play a high risk game of facing massive fines, class action law suits, and even jail – not only at home, but wherever else they do business around the globe. Lawyers supporting compliance are tasked with balancing the company's need to avoid these risks with competing demands for expenditure control and bottom line thinking. But by not properly resourcing and setting up an appropriate compliance program, the responsible lawyer will be held accountable for potentially catastrophic damage to the corporation's reputation and profits, not to mention their own job. Legal advisers can, however, help implement compliance programs that not only meet bare legal requirements, but contribute to the corporation's bottom line and give a competitive advantage over its rivals. Learn the latest techniques and secrets of how to make compliance part of your company's DNA, how to turn procurement staff into cartel scouts, and how cutting edge screening techniques are enhancing detection of violations worldwide (on behalf of the authorities and plaintiffs, as well as defendants). Up your game, and be a corporate star.

Date : Wednesday, June 1, 2011

Time : 12:00 – 1:30 pm E.S.T.

Location : Teleconference

Presenters :

Rosa M. Abrantes-Metz, PhD

Principal, Antitrust and Securities, AFE Consulting, New York

Adjunct Associate Professor, Department of Economics, Leonard N. Stern School of Business, New York

Theodore L. Banks

Compliance & Competition Consultants, LLC

Schoeman Updike Kaufman & Scharf

Brian R. Henry

Senior Managing Counsel, North America Competition

Law and Venturing and Emerging Brands Group, The Coca-Cola Company

Joseph E. Murphy

Director, Public Policy for SCCE and of Counsel to Compliance

Systems Legal Group

Accreditation: The time spent attending this program may be applied towards the annual CPD requirement in British Columbia, Northwest Territories, New Brunswick, and Saskatchewan. Ontario and Quebec TBC.

To register, please email Candice Séguin (candices@cba.org) by Monday, May 30th, 2011. A dial-in number will be sent to you by email a few days prior to the session. This session is available at **no cost**.

If you have any questions, please contact Rod Frank (rod.frank@telus.com)



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