



Immigrant PLEI Consortium



Re: Invitation Letter: IPC Media Campaign on Family Law and Family Violence issues for Immigrants

This is an invitation letter inviting qualified speakers who specialize in the area of Family Law and Domestic Violence to be a part of the *Immigrant Public Legal Education & Information Consortium (IPC)*.

This 2 year pilot project, consisting of 12 immigrant serving agencies in Vancouver and the lower mainland, will attempt to design a model that will allow more effective delivery of public legal education and information to immigrants in Metro Vancouver. Through improved delivery, we hope that immigrants will be better able to address their legal needs and have better awareness of Canadian legal values. We have just initiated our second year of the project which will focus on the areas of **Family Law & Domestic Violence**.

Brief Outline of the Media Campaign

Part of the project is to launch a media campaign that will include radio broadcasts and newspaper articles that will deliver information about Family Law and Domestic Violence to immigrant communities.

Necessary arrangements for those interested in appearing on community radio programs as guest speakers would be made through collaboration with various community radio stations such as CHMB 1320 AM, Fairchild Radio 96.1 FM, and Radio Red 93.1 FM. Interviews would focus on issues within Family Law and Domestic Violence, such as:

- What is the contract of marriage?
- Common law relationships
- Separation and divorce
- Child Custody, access & guardianship
- Visiting and supporting your children
- Spousal Support
- Spousal Abuse
- Sponsorship Breakdown
- Division of Property – Who gets what?
- Court Process
- Mediation

Radio interviews range from 30 minutes to 1 hour, leaving 10-15 minutes at the end of the program for callers to call in with questions. In the past, guest speakers have enjoyed this question and answer method of delivering information.

Target Communities

In order to successfully complete these radio interviews, we require qualified speakers who would be willing to volunteer their time to discuss family law and domestic violence issues in the following languages:

- Bengali
- Cantonese
- Farsi
- Filipino
- French
- Gujarati
- Hindi
- Mandarin
- Punjabi
- Russian
- Spanish
- Tamil
- Urdu
- Vietnamese

In some cases, if the guest speaker does not speak the language in which the radio broadcast is delivered, we would be happy to arrange for an interpreter to attend the interview.

Need for the Media Campaign

Immigrants rely on their own ethno-cultural media for information about Canada and therefore, it is an effective way to reach members of immigrant communities who find themselves uniquely vulnerable to some family law and domestic violence problems.

We thank any interested guest speakers in advance for considering taking part in this media campaign. For anyone interested in becoming a guest speaker or wanting more information about the project, please contact me and I would be pleased to provide you with further information.

Sincerely,

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